2026 AIRA EDWARD OPEN-FORMAT DJ · DUBAI djae.dxb@gmail.com

2026 MEDIA KIT



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ABOUT THE ARTIST

Aira Edward is a Dubai-based open-format DJ with eleven years behind the decks.

Her sets move between House, Nu Disco, Hip-Hop & R&B Edits, Dancehall, Baile Funk, Jersey Club, UK Garage and DNB. She reads the room and builds from there — which is why she works equally well in a premium venue and in a room full of ravers at 2am.

She holds residencies across Dubai's premium hospitality circuit — Conrad, Park Hyatt, Jumeirah, Ritz-Carlton, Mövenpick, Hilton — and has performed for Nissan, Erborian, Wingstop, Jetour and Knauf.

In 2026 she founded fr. the bloc, a culture community built in Dubai. Its first edition, Bloc Zero, filled The Hungry Monkey to capacity. She programmes the lineups, holds the residency, and sets the creative direction.

Booking her means booking someone who doesn't just play rooms — she builds them.





11 YEARS DJING (PH + UAE)

11 UAE RESIDENCIES

14 UAE BRAND EVENTS

1 COMMUNITY FOUNDED

BRANDS WORKED WITH



EVENTS AND VENUES



UNIVERSITY FESTIVALS/PARTIES

- PreWreck by UPLB ComArts Society
- UNDRESSED by UPLB Tau Gamma Fraternity
- Firefly Bonfire Party by UPLB Ranchers
- PREGAME by Sigma Rho Fraternity
- Soundwaves XV by UPLB DevCom Society
- ***Sorbonne University Abu Dhabi - Graduation Party***

PRIVATE EVENTS

- Weddings
- Corporate Events/Annual Parties
- Birthday Parties
- Yacht Events
- Desert Events

CLUB RESIDENCIES - UAE

- KIMPO - Conrad Hotel Dubai
- Bliss - Conrad Hotel Dubai
- CU-BA - Jumeirah Creekside Hotel Dubai
- Cielo Sky Lounge - Park Hyatt Hotels
- NOMAD - Jumeirah Creekside Hotel Dubai
- Flambe Restaurant & Bar - MOE
- REN Dubai - Grand Plaza Mövenpick Media City
- Blue Jade - The Ritz-Carlton, JBR
- ELYU - Al Barsha Dubai
- Buffalo Rings & Wings JLT
- The Els Club Sports City

OTHER VENUES PLAYED - UAE

- The Public House - Signature Hotel, Al Barsha
- HideOut Al Barari
- Barfly by Buddha Bar, Hilton Palm Jumeirah
- Mann Marzi - Raffles Hotel, Wafi City
- Tap Line, DIFC

BRAND EVENTS / SPONSORED EVENTS - UAE

- International Transport Show - World Trade Center - NISSAN
- Erborian UAE - Launch Party
- Wingstop UAE Influencers' Night
- Dubai Pro - Basix Nutrition - World Trade Center
- Dubai Muscle Show - Basix Nutrition
- 101 Dining NYE Event - One&Only The Palm Dubai
- CU-BA NYE Event - Jumeirah Creekside Hotel
- QW Annual Party
- Helpily - Appreciation Event
- Destination Dubai Launch Event
- Bab Al Shams Annual Party
- Wingstop Brand Launch
- Knauf Kick off Party
- Jetour Owners Club UAE Year-Opening Lunch Cruise


DUBAI PRO WTC


UNI PARTIES



WINGSTOP BRAND LAUNCH

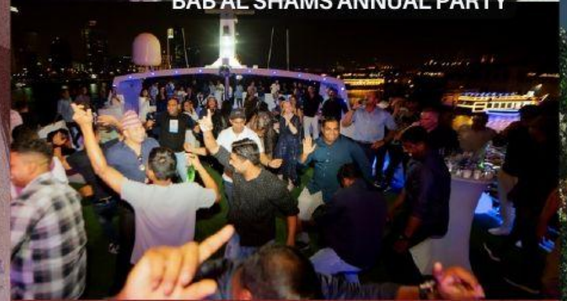

INTERNATIONAL TRANSPORT SHOW - WTC



DUBAI MAGAZINE FEATURE

PORTFOLIO HIGHLIGHTS


BAB AL SHAMS ANNUAL PARTY





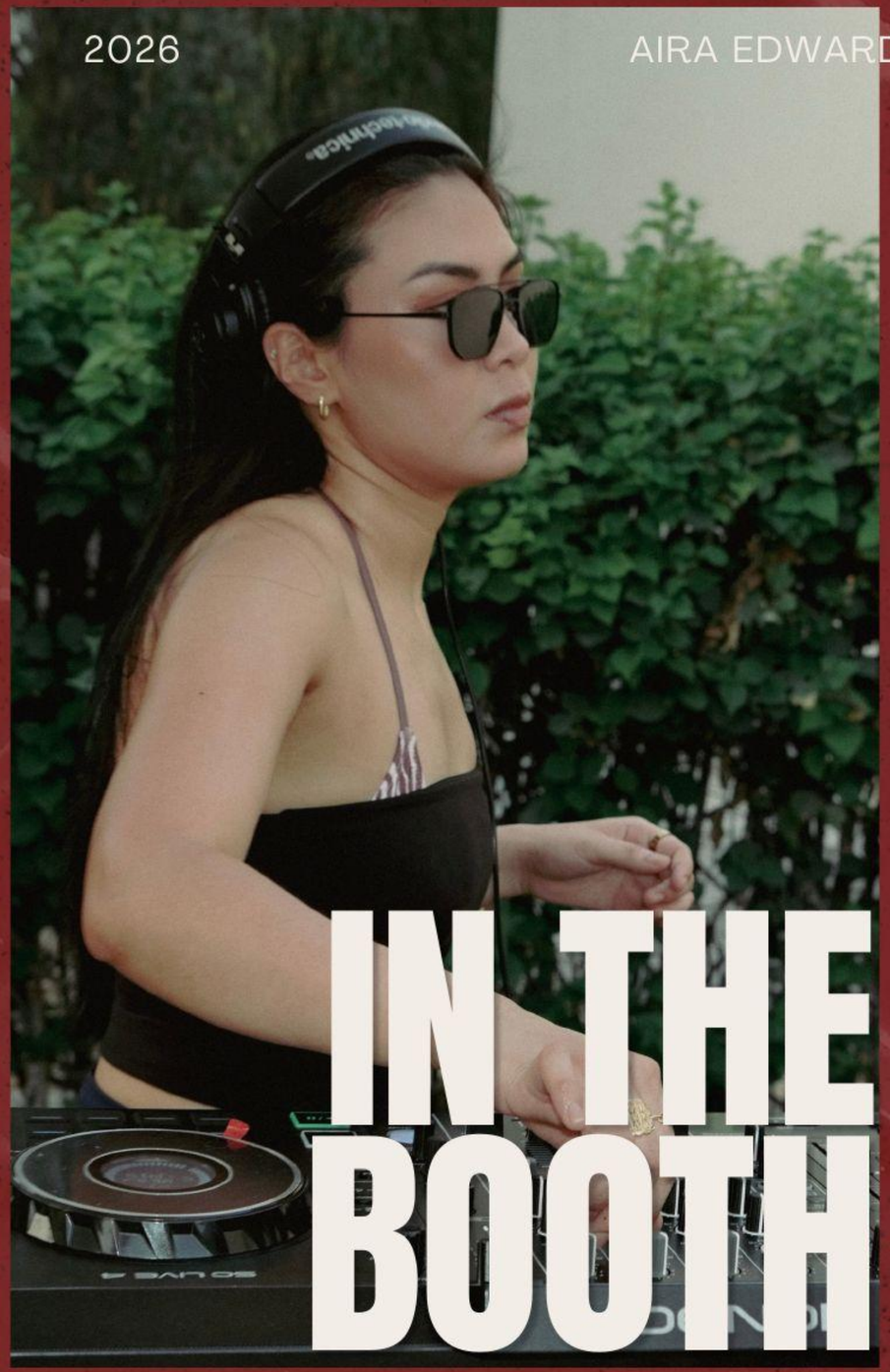
JETOUR OWNERS CLUB LAUNCH

2026

AIRA EDWARD

OPEN-FORMAT DJ · DUBAI

djae.dxb@gmail.com



IN THE BOOTH











CONTACT

djae.dxb@gmail.com

+971 55 512 6344

@airaedward

@djaedward

- Rate card available on request
- Full technical rider available on request
- Available for bookings across the UAE and internationally
- Travel and accommodation quoted separately outside the UAE

SCAN FOR MUSIC LINKS AND FULL SETS